



# MARVELLOUSME

Getting Parents Engaged and Improving Learning and Life Skills at:

**Robin Hood Primary School,  
Bestwood, Nottingham**

## Profile

Robin Hood Primary School is located on an Local Authority housing estate in the north of Nottingham City. The school is in an area of high deprivation. The number of children eligible for Free School Meals is 2.5 times national averages and 50% of families live in the bottom 20% socio-economic grouping.

The majority of our pupils come into the school nursery, at 3 years old, well below the levels expected of pupils of their age nationally. This is particularly noticeable with their communication, language, literacy and social and emotional development.

## Before MarvellousMe...

Robin Hood works hard to engage parents in school life. We use many traditional methods of communication and we pride ourselves on going the extra mile to involve parents.

We have an open door policy, a great website, regular newsletters, and use 'happy-grams' and stickers to share good news. Yet despite our best efforts, we still have parents who never get or read the updates and so we struggle to engage them in their child's learning.

## The IMPACT of MarvellousMe...

Staff, pupils and parents all love MarvellousMe! From day 1 it delivered so much positive interaction between teachers and parents, and parents and their children. Children want to earn MarvellousMe badges in class and parents love hearing how marvellous their children are.'

*As soon as a teacher posts an activity, awards a badge or sends a message, parents get a notification pop up on their phones. It's fun, exciting and engaging. Even for the hard to reach parents.*

**'I think it's great! Eden got a badge for being the first person ready to listen this afternoon and I told her how proud I was when I collected her - she beamed from ear to ear.'** Eden's mum

## Teachers

MarvellousMe is effortless. Teachers can post multiple activities and messages and award badges to groups or individuals in seconds.

Many teachers have dedicated 'MarvellousMe time' and use it to review learning during plenaries.

They also look out for 'hi5s' from appreciative parents... a nice reward for all their hard work and a sign that parents are really engaged.

## Pupils

Pupils are really motivated by MarvellousMe. It's as powerful as a phone call home.

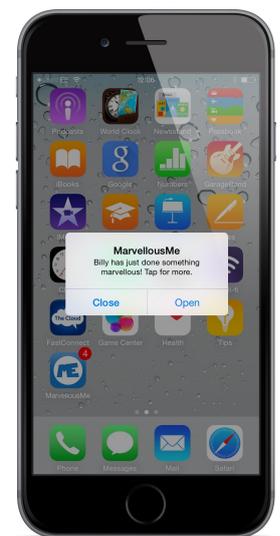
They all want their parents to know how well they are doing and MarvellousMe makes this a reality.

The MarvellousMe monsters make it fun for children in class and at home and help them to recognise their teacher's connection with their parents.

## Parents

Parents tell us all the time how much they love MarvellousMe and how it makes them chuckle when they hear about their children's activities and achievements.

It's a great way to help parents and other family members to feel part of their children's day and certainly inspires more positive conversations at pick-up time.



## Head Teacher's Final Comment...

I would recommend MarvellousMe to any school! It is the best thing that we have ever done to engage parents in their child's learning. It's consistent and easy to set up, manage and use, and we can even evidence its impact.

*Andrew Sharp*